

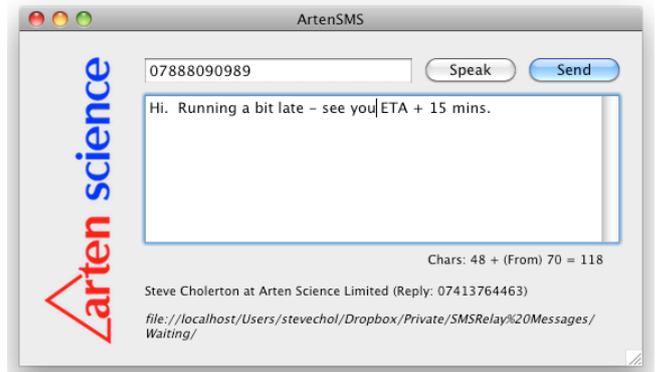
# SMSRELAY SUITE

COMPANY WIDE TEXT MESSAGING SOLUTION WITH BULK SENDING CAPABILITY

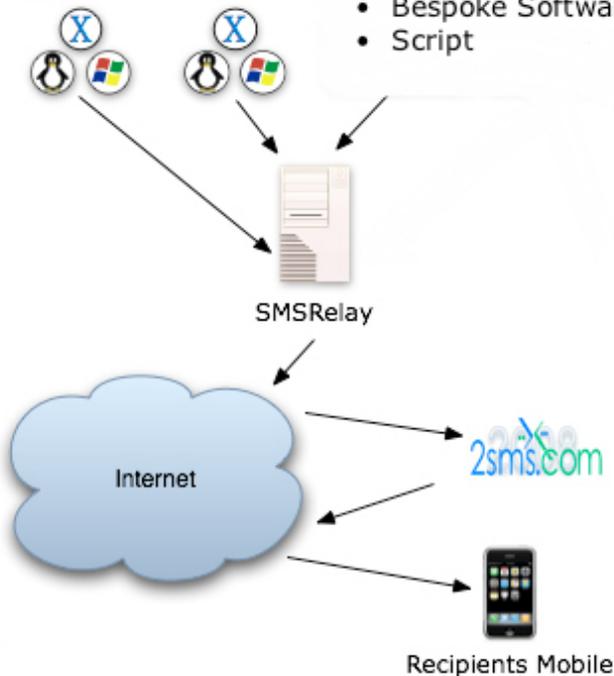


Arten Science, providing Quality and Innovative Software Solutions

[www.artenscience.com](http://www.artenscience.com)



ContaxCRM • Arten SMS • SMSBatch  
• Bespoke Software  
• Script



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[www.artenscience.com](http://www.artenscience.com) and [www.smsrelaysuite.com](http://www.smsrelaysuite.com)

SMSRelay Suite consists of three programs which cater for all your SMS messaging requirements. In addition **ContaxCRM** integrates seamlessly with SMSRelay Suite letting you send SMS Messages directly from your Contact record, knowing that the history of the message will be saved against the contact. [www.contaxcrm.co.uk](http://www.contaxcrm.co.uk)

SMSRelay is the gateway for your SMS messages. Running on a single Windows computer or server it takes care of sending and archiving the messages.

ArtenSMS is a desktop client, available for Windows and Apple Macintosh, allowing you to send free format SMS messages from your computer.

SMSBatch allows you to send the same SMS message to groups of people, for example to inform customers or suppliers of something urgent or important.

SMSRelay can send SMS messages created from many types of software, is easily interfaced to your existing in-house or custom systems and can even send messages created from batch files or scripts.

Because SMSRelay handles the actual sending of the SMS messages, Internet access is only needed on the computer running SMSRelay.

SMSRelay Suite is licensed to a single company for installation on as many computers as you like, no 'per user' fees.

Simple to setup and use, and with full email support, SMSRelay Suite will prove indispensable for dealing with your SMS messaging needs.

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## Examples of Use



### Appointment Reminders

Doctors, Dentists, Hospitals, Opticians, Massage Therapists, Service Departments and Vets are all examples of how SMSRelay could be used as a simple and effective way of sending appointment reminders. A text message is less expensive than a letter and takes far less time to compose and send. Also, it won't get lost in the post !

### Team Communication

If you manage a Sales Team, or any kind of team, communication via SMS Text using SMSBatch can make your job easier. SMS Texts are a fast method of communication, extremely reliable and everybody has a phone !

### Customer Communication

Would you like to be able to keep your customers up to date with the progress of an order or a repair ? or maybe you are moving premises ?

### Marketing

Inform your customers and prospects of special offers, an open day or other event. SMS messaging is an ideal and unobtrusive way of keeping your customers and prospects up to date with what's happening in your company.

### Drivers

If you have delivery drivers SMSRelay can be used to keep in touch. Inform them of a diversion to another customer, remind them to pick up a cheque or a return. The possibilities are endless.

### Custom Applications

Perhaps you would like your delivery note application to be modified to automatically send an SMS text to the customer notifying them when their delivery is due ? Maybe you would like an SMS text message to be automatically sent to your phone in the event of a problem with your computer systems ? SMSRelay accepts specially formatted files and send them as SMS text messages. It's easy to program your internal software to utilise the features of SMSRelay.

**and More ...**

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# Price: £199 + VAT

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