



Squeeze Page Wizzard Licence

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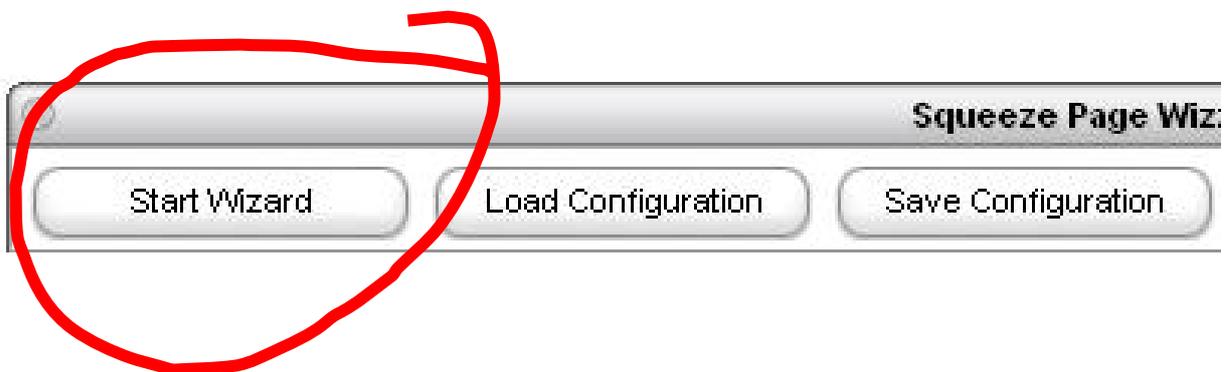
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Your Guide To...

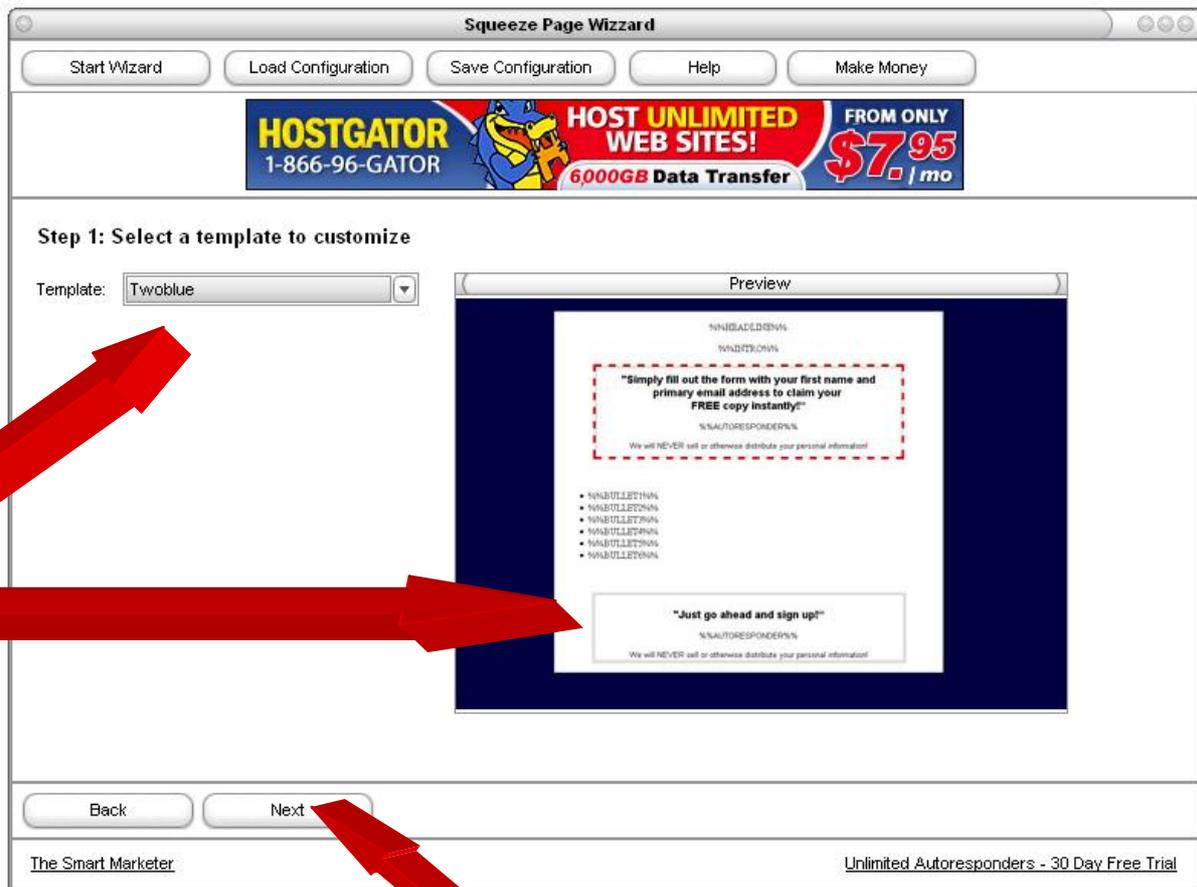


Step One

Click on "Start Wizard" button to begin



Select a template from the drop-down menu. You'll see a preview of each template to the right of the screen



Once your template is selected, click "Next"

Step Two

To build your squeeze page, you need to enter the following information...

Title

This will be the title of the page.

In html code, this appears between the <title> </title> tags

Metatags

Example:

```
<meta name="KEYWORDS" content="enter your keywords here">
```

If you're unsure what this is, just leave it blank.

Headline

This is the first text that will appear at the top of the squeeze page. Normally, it should have a font size larger than 24 pixels.

You can also choose font, color and size.

Introduction

Situated just below the Headline, your introduction should be in a smaller font than your Headline.

Note: You can use HTML tags in your headline and introduction, enabling you to insert images or videos and add bold to your text.

The screenshot shows the 'Squeeze Page Wizzard' application window. At the top, there are buttons for 'Start Wizard', 'Load Configuration', 'Save Configuration', 'Help', and 'Make Money'. Below these is a banner for 'HOSTGATOR' with the text 'HOST UNLIMITED WEB SITES! FROM ONLY \$7.95/mo' and '6,000GB Data Transfer'. The main area is titled 'Specify the header information' and contains several text input fields and a settings panel on the right. The 'Title' field is labeled 'Title: This will be the title of the page. In html tags it will be between the <title> </title>.'. The 'Meta Tags' field is labeled 'Meta Tags: The metatags, you can enter something like: <meta name="KEYWORDS" content="enter your keywords here"> If you are unsure of what this is, leave it blank.'. The 'HeadLine' field is labeled 'HeadLine: This is the first text which will appear at the top of the squeeze page. Normally, it should have a font size bigger than 24 pixels. You can also choose the bold option and colors.'. The 'Introduction' field is labeled 'Introduction: This part comes just below the Headline and should have a smaller font and bold too. Note: You can use HTML tags for the headline and introduction. So you can insert images or videos if you like.'. The settings panel on the right has two sections: the top one is for the Headline (Color: cBlack, Font: Arial, Size: 34 pixels) and the bottom one is for the Introduction (Color: cBlack, Font: Arial, Size: 13 pixels). At the bottom of the window are 'Back' and 'Next' buttons. A red arrow points to the 'Next' button. Callouts in purple speech bubbles point to the 'Meta Tags', 'Title', 'HeadLine', 'Color Font Size', and 'Introduction' fields. The footer contains 'The Smart Marketer' and 'Unlimited Autoresponders - 30 Day Free Trial'.

Once filled, click "Next"

Step Three

Encourage your visitors to optin by pointing out the key benefits they will receive by signing up.

Squeeze Page Wizzard offers a maximum of six bullet points – if you want fewer bullets, just leave some fields blank.

Step 3: Enter the text for bullets

Color: Font: Size:

Bullet 1:

Bullet 2:

Bullet 3:

Bullet 4:

Bullet 5:

Bullet 6:

Back Next

The Smart Marketer Unlimited Autoresponders - 30 Day Free Trial

Click "Next"

Step Four

Insert your autoresponder optin html or JavaScript code.

Step 4: Paste or enter your autoresponder HTML code

HTML Code:

Insert your Autoresponder Code Here

If you don't already have an autoresponder account, Aweber offer an excellent service, which you can test drive free for a month here:

<http://30daytrial.Aweber.com>

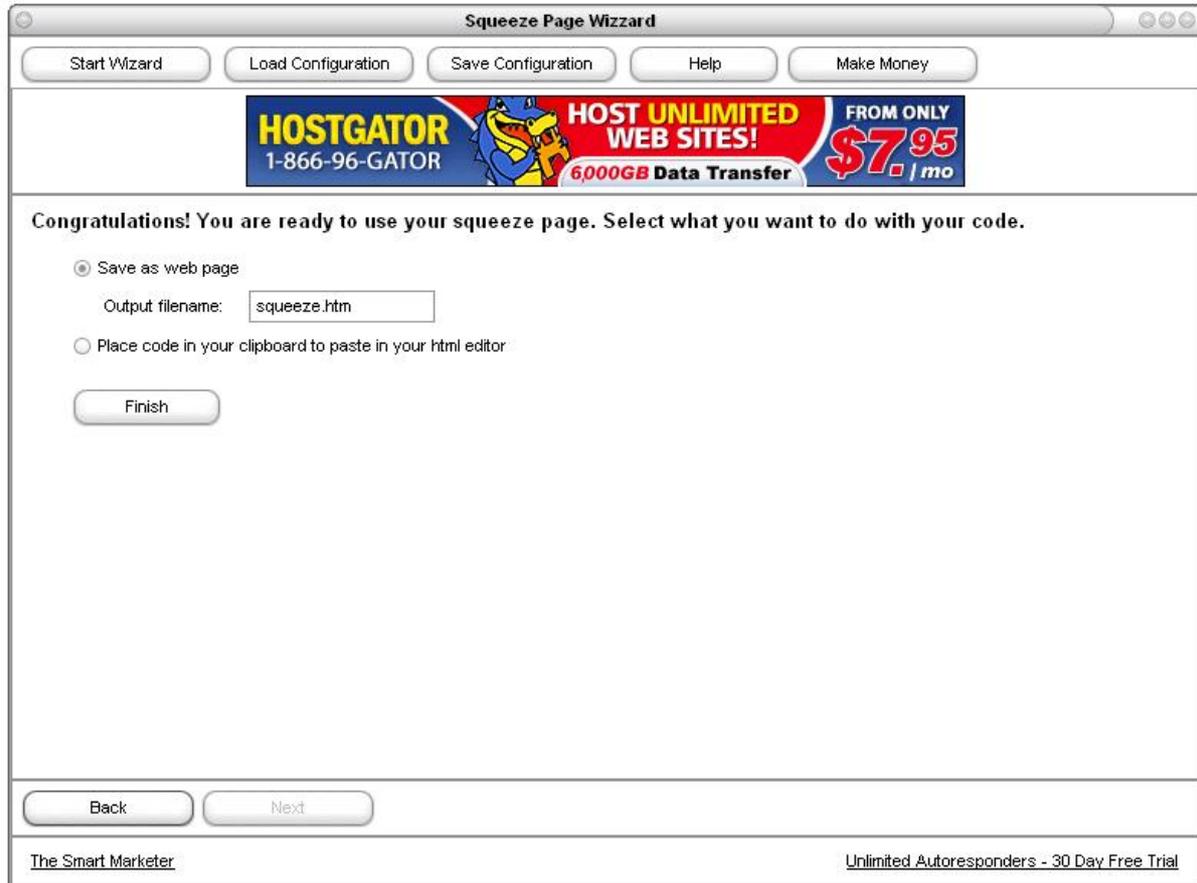
Back Next

The Smart Marketer Unlimited Autoresponders - 30 Day Free Trial

Click "Next"

Step Five

You now have the option to save your newly created squeeze page, in any extension you choose, in the output folder (found in Squeeze Page Wizzard's installation directory), by selecting option 1.



Screenshot of the Squeeze Page Wizzard application window. The window title is "Squeeze Page Wizzard". At the top, there are five buttons: "Start Wizard", "Load Configuration", "Save Configuration", "Help", and "Make Money". Below these is a banner for HostGator with the text "HOST UNLIMITED WEB SITES! FROM ONLY \$7.95 / mo" and "6,000GB Data Transfer". The main content area says "Congratulations! You are ready to use your squeeze page. Select what you want to do with your code." There are two radio button options: "Save as web page" (selected) and "Place code in your clipboard to paste in your html editor". Under the first option, there is a text input field for "Output filename:" containing "squeeze.htm". A "Finish" button is below the options. At the bottom of the window, there are "Back" and "Next" buttons. The footer contains "The Smart Marketer" on the left and "Unlimited Autoresponders - 30 Day Free Trial" on the right.

OR you can simply select option 2, which copies the code to your clipboard, so you can paste it in your html file directly, and make any further changes.

That's it! Enjoy!

*Thank-you
Steph White*

The Smart Marketer



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